

ASEUM 2009: Asia-Europe (New) Media Art Symposium [21-25 JULY]

What is ASEUM?

It's an international network of new media art practitioners initiated by **SABAW Media Art Kitchen** (Philippines) and **Multimedia Center KIBLA** (Slovenia) that aims to become a catalyst for a cultural, educational, and technological exchange on emerging new media art practices in South East Asia with Europe.

The symposium sponsored by the Asia-Europe Foundation will consist of a series of workshops, presentations, performances, a TV lounge with video screenings, open-studio sessions, round-table discussions, and policy meetings with cultural foundations by both participating organizations, in an effort to advance artistic positions reflecting on the socio-cultural impacts of new technologies and artistic practices that not only respond to scientific or technical developments, but also try to shape the way in which we think about and experience these technologies.

Speakers and Performers

ASEUM will showcase different new media artists from Europe and Asia through a series of interactive workshops, live audio-video performances and presentations in top universities and various artist-run spaces in Metro Manila.

SPEAKERS:

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| 1 | Peter Tomaz-Dobrila <i>"media education, infomatics, policies, and techniques on running art institutions on media art and technology"</i> (MMC KIBLA, Slovenia) [SI] |
| 2 | Tad Ermitano <i>"Practical Programming for Sound Art: Pure Data workshop"</i> [PH] |
| 3 | Rick Bahague <i>"Open source culture, advancing ICT for the masses"</i> (Computer Professionals' Union) [PH] |
| 4 | Lirio Salvador <i>"Sound Mapping : Circuit Bending 101"</i> (E.X.I.S.T.) [PH] |
| 5 | Angelo Vermeulen <i>"Biomodd: Intersections of Art, Ecology, Gaming and Advocacy"</i> (Biomodd [LBA2]) [BE] |
| 6 | Noel De Brackinghe and Malek Lopez <i>"Why Numbers Make Sound: Basic introduction to patching and audio synthesis"</i> (Rubber Inc) [PH] |
| 7 | Diego Maranan <i>"Data Visualization: Making meaning in an info-rich world"</i> [PH/CA] |
| 8 | Darren Moore <i>"Electro-acoustic improvisation"</i> (Choppa, Lasalle School of Arts Singapore) [AU] |
| 9 | Brian O'Reilly <i>"Computer music and live visuals"</i> (Choppa, Lasalle School of Arts Singapore) [US] |

10 Tim O'Dwyer <i>"Electro-acoustic improvisation"</i> (Choppa, Lasalle School of Arts Singapore) [AU]
11 House of Natural Fiber <i>"Media art and technology in Indonesia"</i> [Yogyakarta New Media Lab and Artist-collective] [ID]
12 Visual Pond <i>"video art installation / conceptual intermedia art in the Philippines"</i> [PH]
13 Aether9 <i>"remote realtime storytelling via realtime video transmission"</i> [All over the world]
14 Emma Oto <i>"Open Structures: The application of open-source, P2P and web 2.0 principles to the physical environment, in particular the urban landscape"</i> [JP/UK]
15 Jerneja Rebernak <i>"Technology and cultural practices: Perspectives on media education"</i> [SI/SG]
16 Vanini Belarmino <i>"ZENSORS: Creative Exchanges and Collaborations"</i> [PH/DE]

TV LOUNGE

The ASEUM daily program is divided into two parts: the afternoon program where the conference and workshops will be held and the evening program where the round-table discussions and the performances will take place. During the afternoon program, a Lounge will be set up in the respective university and artist-run space venues in our program.

The TV Lounge presents screenings of video documentations, video works, and AVPs from media centers, institutions, artists and collectives from Europe and Asia. Experience it intimately via the TV Lounge where a large TV and headphones are positioned in selected locations during ASEUM. Here, Audio-Video Presentations from our major speakers as well as from other media institutions, artist-run initiatives, artist collectives throughout Europe and Asia will be available for individual viewing.

EAR2EYE FESTIVAL

Five nights of rapid electrofringe experimentation on sound and moving image with VJing, intermedia performances, cutting-edge experimental music and related visual arts.

With performances by **Iron Egg, Rubber Inc, Caliph8, Gangan Ensemble, Inconnu ictu, Tengal, Aether9, Elemento, Ugong, Blend:er, Minister Zero, DJ Drumlander, Sgt. Vez, Edsel Abesamis, Tad Ermitano, Mannet Villariba, Eggboy, Autoceremony, Etniktronika, Angelo Suarez, Costantino Zicarelli, Nyangbinghi, Terraformer**, plus many more!

ASEUM is a project by SABAW Media Art Kitchen in cooperation with Multimedia Center KIBLA (Slovenia) and initiated with the help of Asia-Europe Foundation. For more information on festival fees, schedule, and guests email sabawmediahub@gmail.com or call/SMS +639166188191.

Visit the ASEUM website at <http://aseum.tk> for more information.

PROGRAM FOR July 22 @ UP Diliman

ASEUM CONFERENCE ON JULY 22 @ CAL AVR

2:30pm – 5:30pm

“OPEN STRUCTURES”

Presented by Emma Oto [Japan/England]

This paper explores and critiques the application of open-source, P2P and web 2.0 principles to the physical environment, in particular the urban landscape. Media infrastructures increasingly pervade the architectures of our surroundings yet their use is predetermined, and their application in public space is predominantly for the purpose of control and commercial marketing. How can we utilize the media structures already existing in our environment for more creative purposes? How might the urban environment reflect the interaction of its inhabitants? How might we write upon its surfaces? Instead of being subjected to media presence how might we direct it?

Taking these questions as a starting point the paper will explore both theoretical and practical approaches to the subject while also providing concrete examples both from an Asian context and other parts of the world.

Emma Oto

Director of Dislocate, Project for Art, Technology and Locality Researcher at Musashino Art University, Department of Visual Imaging and Sciences Ota is a curator and researcher based in Tokyo. Her practices focus upon media arts and international exchange. She has worked for the media arts organization Trampoline, based in Germany and the UK and co-curated the Radiator Festival for Art and Technology in 2005. Also in this year she initiated the project Traversing Territories, fostering collaboration between students and young artists in Japan and the UK (which has since continued annually). In 2006 she established the project Dislocate for art, technology and locality which brings together international artists and experts in the discussion and debate of the role of new media in relation to our surrounding environment.

“TECHNOLOGY AND CULTURAL PRACTICES: PERSPECTIVES ON MEDIA EDUCATION”

Presented by Jerneja Rebernak

The education systems and telecommunication networks are undermined by privatization, the market of knowledge and profit. While radical education, open hardware and media histories can project ideas for future models of global information systems. As reflection on these issues, I will present cases of re-appropriation of technology and new frontiers of struggle.

***Jerneja Rebernak** holds degrees from the University of Ljubljana and University of Amsterdam respectively in Communication Science and Media Studies. Her MA research “Do it yourself media education in India” critiques the top down approach of ICT for development and focuses on grassroots tools for communication. She is currently working with the Cultural Exchange department at the Asia-Europe Foundation in Singapore contributing to photography, new media and artist networks projects.*

Her interests in media technologies and media education contributed to her engagement in developing the concept for the next Euro-Med Online Arts Festival. During the ASEUM symposium she wants to further explore aspects of social hardware and radical education.

"SEASONS IN AETHER"

Presented online by Aether9 collective

This presentation will give an overview of the Aether9 project, an open platform for online video collaboration developed by an international team of artists. Members of the collective will give an account of recent activities and upcoming developments.

AETHER9 was initiated in May 2007 during a workshop at the Mapping Festival in Geneva, Switzerland, Aether9 is a collaborative art project exploring the field of realtime video transmission.

Developed by an international group of visual artists and collectives working in a dozen of different locations (disseminated throughout Europe, North and South America, the Middle East) and communicating primarily through the Internet, Aether9 intends to become a functional framework for collaborative video performance.

The Aether9 group, an international team of visual artists working in a dozen of different locations (disseminated throughout Europe, North and South America, the Middle East), taps into the aether as a medium which facilitates transmission through the global atmosphere. An utopian concept that constantly inspires the development of a set of narrative directives which guide the performance.

streaming interface:

<http://1904.cc/>

"OPEN SOURCE CULTURE: A CULTURE OF SHARING, FREE SPEECH, AND ADVOCACY"

Conducted by Rick Bahague and members of the Computer Professional's Union (CPU)

Computer Professionals' Union (CPU or CP-Union for short) is a mass organization of information and communications technology professionals, practitioners, and workers in the [Philippines](#). CPU believes that, like farmers, workers, and other sectors in the country, [information & communications technology \(ICT\)](#) workers also need to organize in order to advance their specific needs.

CPU is notable for its belief that the ICT sector in the Philippines is controlled and dominated by foreign [monopoly](#) capitalists, which stunts the growth and development of Filipino technology and economy.

CPU supports the Filipino people's call for a truly nationalist and democratic government that will advance and promote a people's ICT.

